



Sponsorship Summary

April 30, 2010

Leader of the Band - \$10,000

- Festival naming rights for Presenting Sponsor (e.g. The IBM Reedy River Jazz and Wine Festival)
- VIP tented area with 40 event tickets, t-shirts (logo on shirts) commemorative wine glasses
- Recognition with logo on all printed materials, and the website for event, Larkin's and The Ronald McDonald House.
- Inclusion in all news releases and radio
- Logo on Sponsor banners at Main Stage
- Stage Time – opening night remarks from Presenting Sponsor
- First right of refusal for 2011

All that Jazz - \$5,000

- 20 event tickets, t-shirts (logo on shirts) commemorative wine glasses
- Logo placed on all printed materials and on website for the event and The Ronald McDonald House
- Inclusion in all news releases
- Logo on Sponsor banner
- Stage Acknowledgement by public announcement at the event

Big Band - \$2500

- 10 event tickets, t-shirts (logo on shirts) commemorative wine glasses
- Logo on websites for the event and The Ronald McDonald House
- Logo on sponsor banner
- Inclusion in all new releases

Fusion - \$1000

- 6 event tickets, t-shirts, commemorative wine glasses
- Logo on websites for the event and The Ronald McDonald House
- Logo on sponsor banner
- Inclusion in all news releases

More than Jazz - \$250

- 10x10 space with signage (provided by sponsor) Product display and exhibit